

Rocky Mountain International



Mathias Jung, Executive Director

Mathias Jung was appointed Executive Director at Rocky Mountain International at the beginning of 2013. In this role, he oversees all phases of operations, working closely with his staff to ensure execution of state tourism goals.

Mathias provides strong leadership, support and administration of the international tourism program, including product development, expansion, marketing initiatives, sales missions, press events, trade shows, familiarization tour coordination, partner programs and publications.

A Wyoming native, Mathias completed a bachelor's degree in Marketing at the University of Wyoming and has been with RMI since February of 2006. He lives in Cheyenne with his wife Catherine and daughter Sienna.

Montana Office of Tourism



Marlee Iverson, Travel Trade Manager

Marlee Iverson is the Travel Trade Manager at the Montana Office of Tourism. The program involves working with key tour operators, wholesalers, and travel agencies to establish new Montana itineraries for groups and Foreign Independent Travelers (FITs), as well as working with international media on Montana stories. This is accomplished by participating in trade missions, trade shows, and hosting familiarization tours. Marlee works hand in hand with Montana businesses in developing marketing efforts aimed at the international visitor. Marlee is also responsible for the Domestic Group travel market, attending key conventions stateside and assisting tour operators to plan their motorcoach itineraries

through the state.

Marlee has been with the Montana Office of Tourism since 1992, working as the Publicity/Publications assistant for several years before becoming the Group Travel Manager. Marlee is a native of Montana having grown up near a small town in central Montana and is a Montana State University graduate.

Montana Japan Trade Office

Mako Sakaguchi, Japan Trade Officer

Mako Sakaguchi has served as the Representative for the State of Montana Japan Trade Office located in Kumamoto, Japan since 2001. Her responsibilities include Montana trade and tourism promotion in Japan, as well as coordinating cultural and education exchanges between Kumamoto and Montana. Kumamoto and Montana signed a sister-state agreement in 1982 to promote the exchange of people, ideas and culture.

Born in Kumamoto, Japan, Mako graduated in 1994 from the Kumamoto YMCA College with a degree in Architecture. After graduation she traveled to the United States where she studied English at the American Language Institute, Indiana University of Pennsylvania.

Returning to Kumamoto in 1996, Mako joined Big Sky International Trading Co., a Kumamoto- based company specializing in trade between Japan and Montana. As the company's Sales and Import Coordinator she was responsible for researching the Japan import market, organizing exhibitions, creating advertisements, translating, and conducting sales.